

ZHEJIANG INTERNA	TIONAL STUDIES UNIVERSITY	<b>刘业学院</b>	
Personal Information	Name	GaoChao	
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	Position	Dean	
	Email	Gchao503@126.com	
	Discipline	Management Science and Engineering	
	Courses Taught	UG: Supply chain management, multinational company operation and management, brand management	
Introduction (paragraph)	Professor, master supervisor. Doctor of Management Science and Engineering, Wuhan University of Technology, has been committed to industrial organization and technology, digital economy research, has achieved a series of important research results. presided over 8 scientific research projects at or above the provincial and ministerial level and a number of enterprise horizontal projects, and 1 political advisory report was adopted by the Publicity Department of the CPC Central Committee; has published more than 50 high-level papers in journals such as "China Soft Science", "Quest" and "Sustainability". Won the second prize of Hunan Social Science achievements. Served as a member of the China Soft Science Research Society and other academic/social part-time jobs.		