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	<b>Introduction (paragraph)</b>	<p>Associate Professor. Master in Computer Application, Zhejiang University, visiting scholar of University of Missouri Columbia (USA), teacher of E-commerce. Has been committed to Information technology and E-commerce research and achieved a series of important research results. Host several provincial research projects. Published more than ten high-level papers in e-Education Research/ Computer Systems &amp; Applications and other journals. Participated in the compilation of two published works. Won the first place of the 13th National Multimedia Courseware Competition/Rui Da Scholarship of Zhejiang International Studies University/ excellent teacher of the university in 2015 and other awards.</p>	