



Personal Information	Name	LI Lan		
	Title	Lecturer		
	Position	N/A		
	Gender	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female		
	Date of Birth	1990-9-29		
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	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time		
	Discipline	International Economy		
	Courses Taught	International financial management Fundamentals of E-Commerce Cross-border E-commerce trade practice International Investment		
Education Background	From September 2013 to July 2018, PhD, Department of Western Economics, School of Economics, Zhejiang University September 2009 - July 2013, School of Economics, Department of Finance, Bachelor, Zhejiang University			
Professional Experience	From September 2018 to now, lecturer, Department of International Trade, Zhejiang International Studies University, School of International Business, Lecturer			
Introduction (paragraph)	Lecturer LI Lan. Doctor of Western Economics, Zhejiang University, has been committed to enterprise innovation and international investment research, and has achieved a series of important research results. Preside over 1 provincial and ministerial scientific research project; She has published 6 high-level papers in journals such as 'Journal of Zhejiang University (Humanities and Social Sciences Edition)', 'International Economic and Trade Research' and 'Foreign Economic Relations & Trade'.			
Talent Title	Hongyi Talent			



<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>Journal articles</p> <p>[1] Xiao Wen, Li Lan, A Study on the Impact of Trade Barriers on Inter-Provincial Diffusion of OFDI Reverse Technology Spillovers, November 2018, reprinted by Xinhua Whenzhai.</p> <p>[2] Li Lan, Research on the cultivation of international trade talents in universities under the digital trade model, Chinese and Foreign Entrepreneurs, 2021.7.</p> <p>[3] Li Lan, Wang Guandai, Research on the problems and countermeasures of rural "new retail" development from the perspective of digital countryside, Leisure, 2021.10.</p> <p>[4] Li Lan, Jin Lu, Import Effect of China's Outward Foreign Direct Investment in Energy——Research Based on Countries along the "Belt and Road", Foreign Economic Relations & Trade, 2022.1.</p> <p>[5] Li Lan, Research on the Digitalization of Foreign Direct Investment and the Innovation Effect of Its Parent Company, China Electronics Enterprises, 2022.2.</p> <p>[6] Liu Zhitong, Li Lan, Research on Risk Countermeasures of China's oil and gas investment in Latin America, Latin American Studies Series, 2022.11.</p> <p>RESEARCH GRANTS</p> <p>[1] Li Lan, Central Bank Open Market Operation and Money Supply Simulation Experimental Teaching Project, Ministry of Education Industry-university-research project, 50000 yuan, 2023-2023.</p> <p>[2] Li Lan, Analysis of the impact of digital economy on the productivity improvement feedback mechanism of OFDI parent company, a private enterprise in Zhejiang Province, Zhejiang Soft Science Project, 2020C35035, 40000 yuan, 2020-2021.</p> <p>[3] Li Lan, Research on the Digitalization of Foreign Direct Investment in Zhejiang Province and the Innovation Effect of Its Parent Company, Project of Zhejiang Provincial Department of Education, Y201942780, 10000 yuan, 2020-2021.</p> <p>[4] Li Lan, OFDI's technological progress effect: research based on the perspective of parent company heterogeneity, school-level project approval, 40000 yuan, 2019-2021.</p>
<p>Additional Information</p>	
<p>Academic Service</p>	<p>N/A</p>
<p>Application in Business</p>	<p>N/A</p>
<p>Engagement in School Activities & Public Services Beyond Teaching Responsibilities</p>	<p><input type="checkbox"/>Policy Decision</p> <p><input checked="" type="checkbox"/>Advising</p> <p><input checked="" type="checkbox"/>Research</p> <p><input checked="" type="checkbox"/>Directing an Extracurricular Activities</p> <p><input checked="" type="checkbox"/>Providing Academic Advising</p> <p><input checked="" type="checkbox"/>Providing Career Advising</p> <p><input type="checkbox"/>Member of University/School Committees/</p> <p><input type="checkbox"/>Others</p> <p>(Please Specify _____)</p>