




Personal Information	Name	LU Wei Ping		
	Title	Lecturer		
	Position	N/A		
	Gender	<input checked="" type="checkbox"/> Male <input type="checkbox"/> Female		
	Date of Birth	05-12-1980		
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	Contact	Email	1924904335@qq.com	
	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time		
	Discipline	Finance、Accountancy、Marketing		
	Courses Taught	UG: International investment, Marketing, Basic accounting		
Education Background	<p>Mar. 2006–Jan. 2009, PhD in Management, International Management School, Shanghai University of Finance Economics</p> <p>Sep. 2003–Jan. 2006, Master in Finance, Finance School, Shanghai University of Finance Economics</p> <p>Sep. 1999–Jul. 2003, BA in Management, Business School, University of Shanghai for Science and Technology</p>			
Professional Experience	Feb. 2009–now, Zhejiang International Studies University, Teacher			
Introduction (paragraph)	<p>Lecturer. Management Doctors in Shanghai University of Finance Economics , has been committed to (consumer behavior, brand management) and achieved a series of important research results. Published (Ten) high-level papers in Economic Survey, East China Economic Management and other journals.</p>			
Talent Title	N/A			



<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>N/A</p>
<p>Additional Information</p>	
<p>Academic Service</p>	<p>N/A</p>
<p>Application in Business</p>	<p>N/A</p>
<p>Engagement in School Activities & Public Services Beyond Teaching Responsibilities</p>	<p> <input type="checkbox"/> Policy Decision <input type="checkbox"/> Advising <input type="checkbox"/> Research <input checked="" type="checkbox"/> Directing an Extracurricular Activities <input type="checkbox"/> Providing Academic Advising <input checked="" type="checkbox"/> Providing Career Advising <input type="checkbox"/> Member of University/School Committees/ <input type="checkbox"/> Others (Please Specify _____) </p>