




Personal Information	Name	WANG Shuyun		
	Title	lecturer		
	Position	none		
	Gender	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female		
	Date of Birth	16-08-1979		
	Nationality	China		
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	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time		
	Discipline	Marketing		
	Courses Taught	UG: Marketing、Financial Management		
Education Background	<ul style="list-style-type: none"> · Sep. 2003–Mar. 2006, M. B. A. in Technical Economics and management, Management School, Zhejiang University ,China. · Sep. 2014–Dec. 2019, PhD in Marketing, College of Business, Shanghai University of Finance and Economics ,China. 			
Professional Experience	<ul style="list-style-type: none"> Dec. 2019–Oct. 2021 .Visiting Scholar, associate professo, Zhejiang Gongshang University Hangzhou College of Commerce, China. · Oct. 2021-- lecturer, Zhejiang International Studies University, China. 			
Introduction (paragraph)	<ul style="list-style-type: none"> · Lecturer. Doctor of Marketing, Shanghai University of Finance and Economics, has been committed to pricing decision-making, channel rights and other aspects of research, has achieved a series of important research results. Host overview of provincial and ministerial scientific research projects such as "International Pricing Pattern of Resource Commodities and China's Strategy (13YJC790145)"; And overview of horizontal projects of the Ministry of Education in 2020, such as "industry-university Cooperative Education"; Published several high-level papers in journals such as Journal of Management Engineering, Exploration of International Economy and Trade, and China Economic Policy Review. Published book Research on Pricing Mechanism of Steel Products Embedded with Channel Power under New Situation. 			
Talent Title	none			



<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>I. Monographs, dissertations and reports [1] WANG, S. Y, Research on Pricing Mechanism of Iron and Steel products embedded with Channel Power under New situation [M]. Beijing: Economic Management Press, 2022. 11.</p> <p>II. Journal articles [1] WANG, S.Y, Sun Z.S. The effect of hierarchical diagnosis and treatment reform on patient satisfaction and treatment choice behavior [J]. Journal of Management Engineering, 2021 (3) :115-177.</p>
<p>Additional Information</p>	
<p>Academic Service</p>	<p>none</p>
<p>Application in Business</p>	<p>none</p>
<p>Engagement in School Activities & Public Services Beyond Teaching Responsibilities</p>	<p><input type="checkbox"/>Policy Decision</p> <p><input type="checkbox"/>Advising</p> <p><input type="checkbox"/>Research</p> <p><input type="checkbox"/>Directing an Extracurricular Activities</p> <p><input type="checkbox"/>Providing Academic Advising</p> <p><input type="checkbox"/>Providing Career Advising</p> <p><input type="checkbox"/>Member of University/School Committees/</p> <p><input type="checkbox"/>Others</p> <p>(Please Specify _____)</p>