




Personal Information	Name	ZHAO Yinde		 Photo
	Title	Prof.		
	Position	N/A		
	Gender	<input checked="" type="checkbox"/> Male <input type="checkbox"/> Female		
	Date of Birth	17-10-1964		
	Nationality	Chinese		
	Passport No.	N/A		
	Contact	Email	541360887@qq.com	
	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time		
	Discipline	Applied Economics		
Courses Taught	UG: Principles of Selling			
Education Background	<p>Sept. 1995 – Jun. 1998, Master in International Trade, International Business School, Nanjing University, China</p> <p>Sept. 1982 – Jul. 1986, Bachelor in English, Department of Basic Courses, Jiangsu Institute of Technology, China</p>			
Professional Experience	<p>Jul. 1982 – Jun. 2008, Full-time teacher and MBA & Master in International Trade supervisor, Jiangsu University, China</p> <p>Jul. 2008 – Present, Full-time teacher, Zhejiang International Studies University, China</p>			
Introduction (paragraph)	<p>Professor, PIC of a provincial teaching team, and Vice Chairman of Zhejiang Business Development Research Society. Has been committed to research and teaching in the field of international trade, financial management and business English translation. Won the second award of Jiangsu provincial teaching achievement, the third award of Jiangsu provincial soft science achievement, and ZISU outstanding teacher title.</p>			
Talent Title	<p>Selected as the Outstanding Young Core Teacher candidate sponsored by Jiangsu Provincial Qing Lan Project.</p>			



<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>[1]Zhao, Y., Zhao, Y., Wu, N. Financial Accounting, China Machine Press, 2022. [2]Zhang, H., Zhao, Y., Guan, Y. Business and Administration Communication, China Machine Press, 2021. [3]Zhao, Y., Li J., Zhao, Y., Pang Z. Financial Analysis with Microsoft Excel, China Machine Press, 2022. [4]Zhao, Y., Liu R., Zhao, Y. International Financial Management, 2018. [5]Zhao, Y. Li W., Qian W. On Cultivating Cross-culture Analysis Competency for Students Majoring in Business and Trade, Education Observation, 2020, 9(17).</p>
<p>Additional Information</p>	
<p>Academic Service</p>	<p>N/A</p>
<p>Application in Business</p>	<p>N/A</p>
<p>Engagement in School Activities & Public Services Beyond Teaching Responsibilities</p>	<p><input type="checkbox"/>Policy Decision <input type="checkbox"/>Advising <input checked="" type="checkbox"/>Research <input checked="" type="checkbox"/>Directing an Extracurricular Activities <input type="checkbox"/>Providing Academic Advising <input checked="" type="checkbox"/>Providing Career Advising <input type="checkbox"/>Member of University/School Committees/ <input type="checkbox"/>Others (Please Specify _____)</p>