




<b>Personal Information</b>	Name	QIAN Chen			
	Title	Associate Professor			
	Position	Vice President of the Institute of Urban Internationalization			
	Gender	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female			
	Date of Birth	17-02-1983			
	Nationality	China			
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	Contact	Email	qianchen@zisu.edu.cn		
	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time			
	Discipline	Economics			
Courses Taught	UG: Principles of Management, Marketing				
<b>Education Background</b>	September 2010–June 2005, Zhejiang University of Technology and Industry, Bachelor of Economics September 2005–June 2007, University of Nottingham Ningbo, Master of Management September 2007–June 2010, Zhejiang University of Technology and Business, College of Business Administration, PhD in Management				
<b>Professional Experience</b>	July 2016–January 2017, University of Waikato, New Zealand, Visiting Scholar March 2018–April 2018, Party School of the CPC Zhejiang Provincial Committee, Middle Youth Class November 2016–July 2021, Associate Dean of the International Business School and Vice Dean of the School of International Economics and Tourism Management June 2022–present: Vice President of the Institute of Urban Internationalization				
<b>Introduction (paragraph)</b>	Associate professor and master’s supervisor. D. in Management from Zhejiang University of Technology and Business, Vice President of the Institute of Urban Internationalization, Hongyi Talent, has been committed to research in the field of county economy and human capital, and has made a series of important research results. Host one National Social Science Foundation, five provincial and ministerial research projects (Humanities and Social Science Planning Project of the Ministry of Education, Zhejiang Province, Zhejiang Provincial Natural Science Foundation, Zhejiang Provincial Science and Technology Department Soft Science, etc.), more than 20 horizontal projects of enterprises, and 18 reports submitted to the Ministry of Science and Technology, which have been accepted or approved; published high quality articles in Social Science Front, Zhejiang Journal, International Trade, Economic Dynamics, International Economic Cooperation and Finance Series. Published more than 20 high-level papers (including 1 SCI paper and 9 EI papers) in journals such as Social Science Front, Zhejiang Journal, International Trade, Economic Dynamics, International Economic Cooperation and Finance Series, and published 4 books. Won the third prize of the National Civil Affairs Policy and Theory Research of the Ministry of Civil Affairs of the People’s Republic of China, the first prize of the excellent teaching case of Civics in Zhejiang Province, and four prizes of excellent instructors and departmental-level scientific research				



	<p>achievements in Zhejiang Province. Serve as vice president and secretary-general of Zhejiang Business Development Research Association, technical expert of Zhejiang Science and Technology Project, anonymous reviewer of academic journals such as Economic and Business Management and Frontiers, expert advisory committee of "14th Five-Year Plan" of Zhejiang Business Development of Zhejiang Province.</p>
<p><b>Talent Title</b></p>	<p>2019-present: Hongyi Talent</p>
<p><b>emic Research Achievement (Completed within 5 years, from present to past)</b></p>	<p>I. Monographs, proceedings, reports</p> <p>[1] Qian Chen, Chen Yongqiang, Zheng Xiutian, Zhou Lei, Wang Shuqing. Exploration of Zhejiang to accelerate the common prosperity with the leverage of new digital life services[R]. Adopted by the Department of Commerce of Zhejiang Province, 2022.11.</p> <p>[2] Qian Chen, Fan Jiajie, Wang Lifen, Xu Li, Zhang Weikang, Li Weiqing. County-rural logistics co-allocation of electric business model of rural prosperity mountain Longyou common wealth experience [R]. Positive approval by Zhu Jiandong, Secretary of the Party Committee of Longyou County, Quzhou City, Zhejiang Province, 2022.9.</p> <p>[3] Qian Chen, Wang Shuqing, Chen Qiaoyan, Wang Mengke. "Digital Commerce Empowers Fresh Agricultural Products Production and Marketing Chain" Helps Promote Common Wealth[R]. Adopted by the Department of Commerce of Zhejiang Province, 2021.12.</p> <p>[4] Huang Baolian, Ma Xinsheng, Qian Chen. A large and strong province: a study on the construction of a demonstration zone of common prosperity led by the opening of Zhejiang cities [M]. China Social Science Press, 2021.12.</p> <p>[5] Qian Chen. The internationalization path of Zhejiang cities: city networks and international friendship cities [M]. Social Science Literature Press, 2020.11.</p> <p>II. Journal Articles</p> <p>[1] Qian Chen, Song Shuli. The cultural path innovation and first-class curriculum practice of curriculum thinking in higher education [J]. Contemporary Educational Practice and Teaching Research, 2022.9.</p> <p>[2] Huang Yishan, Wang Shuqing, Qian Chen. Comparison and Suggestions on Digital Trade Development in Yangtze River Delta Region[J]. Northern Economy and Trade, 2021(3):72-76.</p> <p>[3] Qian Chen. The practice of blended full English teaching of marketing based on OBE concept[J]. Contemporary Educational Practice and Teaching Research, 2020(9):52-54.</p> <p>[4] QIAN Chen. Risk Causes and Early Warnings for International Capacity Cooperation[J]. International Symposium on Project Management, 2020(8):276-281.</p> <p>[5] Qian Chen. Can science and education enhance the economic ties of cities in "Belt and Road" countries? -An empirical analysis based on data from Zhejiang and its international friends[J]. Zhejiang Journal, 2019(5):65-72.</p> <p>III. Awards</p> <p>[1] Qian Chen. Outstanding Instructor Award, Zhejiang University Science and Technology Competition Committee, 2022/2020.</p> <p>[2] Qian Chen, Lan Xingqing, Wang Rainbow. The impact of China-Europe Class Train on China's export trade--The example of countries along the China-Europe Class Train, Second Prize of the Department of Commerce of Zhejiang Province, 2022.</p>



	<p>[3] Qian Chen. The first prize of excellent teaching case of Zhejiang university curriculum thinking and politics, writing marketing cases on the ground of China – the curriculum embodiment of the nurturing value of “red boat spirit”, 2021.</p> <p>[4] Qian Chen. Second Prize for Outstanding Achievement in International Economic and Trade Research, Research on Countermeasures of Digital Commerce of Fresh Agricultural Products in Plantation Industry under the Background of Construction of Common Wealth Demonstration Zone, 2021.</p> <p>[5] Fu Changluan, Shan Huan, Qian Chen, Zhou Jianfang, Wang Mengke, Jiang Zhongyu, Wang Yulong, Feng Pengfei. Third Prize of National Civil Affairs Policy and Theory Research, Ministry of Civil Affairs of the People’s Republic of China, Research on the Operation Mechanism and Performance of Charitable Trusts – Taking Zhejiang Province as an Example, 2020.</p>
<p><b>Academic Research Achievement (Completed within 5 years, from present to past)</b></p>	<p><u><b>RESEARCH GRANTS</b></u></p> <p>[1] Research on Value Co-creation and Distribution Mechanism of E-Commerce Platform Ecosystem, National Social Science Project, Research Grants: ¥200000, 2022-2025, Chair.</p> <p>[2] Sub-services of the Project on Assessment of the Development of Hangzhou Comprehensive Pilot Cross-border E-commerce Zone, Hangzhou Comprehensive Pilot Office, Research Grants: ¥200000, 2022-2023, Chair.</p> <p>[3] The 14th Five-Year Plan for the High-Quality Development of Commerce in Jiangshan City, Jiangshan City Bureau of Commerce, Research Grants: ¥195000, 2021, Chair.</p> <p>[4] Design and Modeling of Risk Early Warning Mechanism for China-Latin America International Capacity Cooperation, Zhejiang Provincial Natural Science Foundation, Research Grants: ¥50000, 2020-2022, Chair.</p> <p>[5] Study on the Strategic Mechanism of International Friendship Cities on Zhejiang International Capacity Cooperation – Based on the Perspective of City Network of “One Belt, One Road”, Zhejiang Province, Philosophy and Social Science Planning Project, Research Grants: ¥40000, 2019-2021, Chair.</p>
<p>Additional Information</p>	
<p><b>Academic Service</b></p>	<p>[1] Invited as anonymous reviewer for academic journals such as Economic and Business Management and Frontiers.</p> <p>[2] Vice President and Secretary General of Zhejiang Business Development Research Association (first and second sessions).</p> <p>[3] Member and Executive Secretary of the Expert Advisory Committee for the preparation of the “14th Five-Year Plan” for the development of commerce in Zhejiang Province.</p> <p>[4] Researcher, China Institute of Cross-Border E-Commerce, Zhejiang University.</p> <p>[5] Reviewer of natural science projects in Anhui Province, Hebei Province, and Chongqing Municipality.</p>



<p><b>Application in Business</b></p>	<p>[1] Invited as anonymous reviewer for academic journals such as Economic and Business Management and Frontiers.          [2] Vice President and Secretary General of Zhejiang Business Development Research Association (first and second sessions).          [3] Study on cross-border e-commerce industry and rural logistics model in Longyou County, Longyou County Economic and Information Bureau, 2022.          [4] Xiaoshan District Three-Year Action Plan for High-Quality Development of Commerce and Trade (2023-2025) Project, Xiaoshan District Bureau of Commerce, 2022.          [5] Study on the development of cross-border e-commerce in Quzhou, Quzhou Municipal Bureau of Commerce, 2020-2023.</p>
<p><b>Engagement in School Activities &amp; Public Services Beyond Teaching Responsibilities</b></p>	<p><input type="checkbox"/> Policy Decision  <input checked="" type="checkbox"/> Advising  <input checked="" type="checkbox"/> Research  <input type="checkbox"/> Directing an Extracurricular Activities  <input checked="" type="checkbox"/> Providing Academic Advising  <input type="checkbox"/> Providing Career Advising  <input type="checkbox"/> Member of University/School Committees/  <input type="checkbox"/> Others          (Please Specify _____)</p>