

International Economics and Trade

1. School System

Four years (including both English and non-English directions), after completing the required credits and passing the graduation thesis defense in this major, you will receive a "**Bachelor of Economics**" degree.

2. Training Objectives

Based on serving the economic and social development needs in Zhejiang and even the Yangtze River Delta, the major cultivates international applied economic and trade talents who systematically master the theoretical knowledge of international economics and trade and practical skills of foreign trade, are familiar with international economic and trade rules, are familiar with China's national conditions, have digital thinking, and are proficient in English and a second foreign language. The expected objectives of the program for the students to be trained in about 5 years after graduation.

(1) Familiar with international economic and trade rules and practices, can flexibly use modern economic and trade theories and technical tools to analyze and solve practical problems, and become a professional and technical personnel in the international trade industry.

(2) To be able to configure and integrate relevant product resources and participate in international trade business management according to the needs of the market and customers, so as to become an industry management personnel of enterprise management and customer service.

(3) scientific research talents who are familiar with transnational operations and international trade business knowledge, understand the national guidelines, policies and regulations related to trade, and understand the frontier issues and development dynamics in the trade field.

(4) Excellent sense of innovation and entrepreneurial spirit of enduring hardship, good psychological quality and lifelong learning ability, able to become innovative and entrepreneurial talents who can adapt to the rapid development and changes in the market.

3. Main Courses

International trade theory and policy, digital trade, digital marketing, international finance, statistics, economics, international trade practice, international settlement, finance and taxation, foreign trade correspondence, multinational corporation operation and management, cross-border e-commerce, international financial management, etc. International economics and trade (all-English direction) adopts all-English teaching materials and all-English lectures.

4. Career Direction

Mainly work in Chinese and foreign trade enterprises, government digital trade, ecological management departments and foreign-funded enterprises and other institutions. They are engaged in customs clearance, cargo transportation, logistics and other businesses of various categories of commodities; they are engaged in the financial work and management business of various foreign-related enterprises and institutions, etc.

5. Professional Features

The major is ranked of "**provincial first-class major**", and the alumni association ranked the top applied majors in China in 2023. The major focuses on "digital trade", "green development" and "Sino-foreign business cooperation". The program is highly positioned as "international" and "distinctive in foreign languages". The faculty has a bilingual teaching team for business courses at the provincial level, and most of the faculty members have doctoral degrees and overseas study experience; students are required to have a high level of English and to master a second foreign language. During their study period, students can complete undergraduate credit exchange, master's degree and short-term international exchange activities in Rennes Business School in France, Missouri State University Business School in the United States, and University of Waikato School of Management in New Zealand, etc.



faculty team of the International Economics and Trade Department



This major also has an all-English curriculum class.



Students participate in the International Student Innovation and Entrepreneurship Competition.