




Personal Information	Name	YIN Jinghua		
	Title	Lecturer		
	Position	N/A		
	Gender	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female		
	Date of Birth	13-09-1984		
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	Employment	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time		
	Discipline	N/A		
	Courses Taught	UG: International Finance, International trade practice, International Finance Management		
	Education Background	<p>Sep. 2011 -- Jun. 2015, PhD in Applied Economics, Zhejiang University, China,</p> <p>Sept. 2004 -- Jun. 2007, Master in Applied Economic, Xi 'an Jiaotong University, China</p> <p>September 2000 -- June 2004, Bachelor degree in International Trade, Northwestern Polytechnical University, China</p>		
Professional Experience	<p>July 2007 - June 2011, Teacher, Panzhihua College, Sichuan Province,</p>			
Introduction (paragraph)	<p>Lecturer. Applied Economics Doctors in Zhe Jiang University, A Teacher of International Trade Department of International Business Schoo, "Hongyi Talent" of the school, has been committed to (food security and digital governance) and achieved a series of important research results. Host 2021-2022 Zhejiang Provincial College Humanities and Social Sciences Key Project , Zhejiang Provincial Education Department General scientific Research Project, Zhejiang Provincial First-class Online and Offline Mixed Courses in 2019, Provincial Virtual Simulation project in 2020. Published (17) high-level papers in PLOS ONE, Journal of Zhejiang University (Social Sciences Edition), Journal of South China Agricultural University (Social Sciences Edition) and other journals. (Published book "The Impact of International Food Price Fluctuations on Food Trade Security"). Won In 2018, Excellent Paper Award of Zhejiang Economic Society, Special Prize of Zhejiang Internet + Excellent Teaching Case, and Outstanding Party Member of the university and other awards. Serve as PLOS ONE Academic Editor and other academi cl part-time (job).</p>			



<p>Talent Title</p>	<p>In December 2020, the "Hongyi Talent" Program of Zhejiang International Studies University</p>
<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>JOURNAL ARTICLES</p> <p>[1] Yin, J. H., Song, H. Y., & Zeng, K. X. (2022). Does a smart business environment promote corporate investment? a case study of Hangzhou. Plos one, 17(7), e0269089</p> <p>[2] Yin Jinghua, Sun Zhuo, Business Environment and Enterprise Behavior in Hangzhou [J], Hangzhou Urbanization International Development Report (2020), People's Publishing House, 20, 38-45.</p> <p>[3] Yin Jinghua. The influence of International Energy Price change on Chinese agricultural Price -- Based on trade cost channel [J]. Journal of Henan Institute of Engineering: Social Science Edition, 2019, 34(4): 16-21.</p> <p>[4] Zheng Qingxia, Yin Jinghua. Study on the influencing factors of China's petroleum trade security [J]. China Petroleum and Chemical Industry Standards and Quality, 2019(2):4.</p> <p>[5] Review on the relationship between energy prices and grain prices. Journal of Zhejiang International Studies University, 2017(1):7.]</p> <p>Competitive Research Awards Received</p> <p>[1] Study on digital governance of business environment in Zhejiang Province under the COVID-19 epidemic, the first prize of countermeasures subject of Provincial Department of Commerce in 2020</p> <p>[2] The impact of international energy Prices on Agricultural prices based on trade cost channels, Zhejiang Economic Association, Second Prize, 2018</p> <p>[3] Zhejiang Internet + Excellent Teaching Case Special Prize: International Finance Course, 2019</p> <p>[4] Excellent Communist Party Member, 2021</p> <p>Textbooks/Cases/Others</p> <p>[1]Research Report, Comparison of Business Environment and Improvement Countermeasures between Hangzhou and Shanghai, adopted by Zhejiang Provincial Department of Commerce, 2019</p> <p>[2]Research report, the impact of COVID-19 on Zhejiang's export-oriented economy and the countermeasures and suggestions in the later period of the epidemic, the 75th period of "Foreign-related Epidemic Research Award" of the provincial Foreign Affairs Office in 2020, 3/4</p>



<p>Academic Research Achievement (Completed within 5 years, from present to past)</p>	<p>RESEARCH GRANTS</p> <p>[1]The mechanism and empirical study of smart governance to improve the quality of business environment in Zhejiang Province, the Youth Key Project of Zhejiang University Humanities and Social Sciences Key Research Project, funding: ¥50000, 2023-2025.</p> <p>[2]Research on the relationship between smart governance, business environment and enterprise investment, Funding: ¥75,000, School-level Young Teachers' Scientific Research Promotion Project (No.4), 2022-2024</p> <p>[3]The mechanism and empirical study on the influence of smart governance on enterprise investment, Zhejiang Provincial Education Department, ¥3000, 2021-2022</p> <p>[4]The impact of Agricultural product trade security strategies of countries along the "Belt and Road" on China, Research funding: ¥40,000, school-level Young Teachers Scientific Research Promotion Project, 2019-2021</p> <p>[5]Analysis on the influence mechanism and effect of key factors of Zhejiang Enterprises' overseas mergers and Acquisitions, Research Funding: ¥15000, University level "High-level Project Cultivation" Special Fund, 2019-2021.</p>
<p>Additional Information</p>	
<p>Academic Service</p>	<p>Invited as Academic Editor of PLOS ONE, ISSN 1933-6203</p>
<p>Application in Business</p>	<p>N/A</p>
<p>Engagement in School Activities & Public Services Beyond Teaching Responsibilities</p>	<p><input type="checkbox"/>Policy Decision</p> <p><input checked="" type="checkbox"/>Advising</p> <p><input checked="" type="checkbox"/>Research</p> <p><input checked="" type="checkbox"/>Directing an Extracurricular Activities</p> <p><input type="checkbox"/>Providing Academic Advising</p> <p><input type="checkbox"/>Providing Career Advising</p> <p><input type="checkbox"/>Member of University/School Committees/</p> <p><input type="checkbox"/>Others</p> <p>(Please Specify _____)</p>