




Personal Information	Name	FAN Zheng		
	Title	Distinguished Professor		
	Position	Dean		
	Gender	<input checked="" type="checkbox"/> Male <input type="checkbox"/> Female		
	Date of Birth	03-05-1965		
	Nationality	Chinese		
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	Employment	<input type="checkbox"/> Full-time <input checked="" type="checkbox"/> Part-time		
Discipline	Enterprise Strategic Management; Cross-Cultural Management; Comparison of Chinese and Foreign Management Thinking			
Courses Taught	Selected Readings of Management Classics, Cross-cultural Management, Global Business Management, Strategic Management, Integrative Management Thinking			
Education Background	Sep.1998-Feb.2001,Ph.D in management, Antai School of Economics & Management , Shanghai Jiaotong University			
Professional Experience	Oct.1995-Sep.1996,Visiting Scholar, K.U. Leuven ,Belgium			
Introduction (paragraph)	<p>Zheng Fan is Professor and Doctoral supervisor, Shanghai Shuguang Scholar, Chief Expert of Major Project of the China National Social Science Fund, and Chairman of the 14th IFSAM World Management Conference. Graduated from ANTAI School of Economics and Management, Shanghai Jiao Tong University with a Doctoral degree in Management and a visiting scholar at K.U.Leuven, Belgium, currently he is the Honorary Chairman of the Academic Committee, the Director of Institute for Cross-Cultural Management at the School of Business and Management, Shanghai International Studies University (SISU) and a Distinguished Professor / Academic Dean at the School of International Business at Zhejiang International Studies University (ZISU). He has been committed to studies in corporate strategy, cross-cultural management and comparison of Chinese-Foreign management thinking, and has reached a series of important research achievements. He has presided over 10 projects in China National Natural / Social Science Fund, and published more than 20 works such as <i>Top 10 Global Management Modes</i> and more than 30 high-level papers in CSSCI / SSCI Journals (Authoritative) such as <i>Journal of Management World</i>. He has won IFSAM (International Federation of Scholarly Association of Management) Special Contribution Award, National Baosteel Excellent Teacher Award, and Shanghai Teaching Achievement Award. At present, he is a member of the National Teaching Steering</p>			



	<p>Committee for Business Administration, Vice Chairman of Chinese Institute of Business Administration, Director of IFSAM and a member of China Committee. He was the first dean at the School of Business and Management, SISU and the founding director of SISU MBA Education Center.</p>
<p><b>Talent Title</b></p>	<p>2002, Shanghai Shuguang Scholar.</p>
<p><b>Academic Research Achievement</b> (Completed within 5 years, from present to past)</p>	<p><b><u>JOURNAL ARTICLES</u></b>            [1]PR education at SISU, <i>Public Relations</i>, 2023(1).            [2]Fan, Zheng et al, The eternal cultural dimensions: An interview with professor Geert Hofstede, <i>Cross-Cultural Management</i>, 2021(1).            [3]Fan Zheng, The applicable conditions, characteristics and case of quantum management, <i>Shanghai Management Science</i>, 2021(3).            [4]Fan, Zheng et al, The mechanism of multi-stakeholder initiative in promoting corporate sustainability, <i>GARI International Journal of Multidisciplinary Research</i>, 2020(7).            [5]Fan, Zheng et al, A discussion on the applicable conditions of enterprise cross-cultural strategy for going global, <i>Shanghai Management Science</i>,2020(5).            [6]Fan, Zheng et al, A glacier model of Chinese management: perspective from new institutionalism, <i>Chinese Management Studies</i>,2019(4).            [7]Fan, Zheng et al, Chinese ,management and cross-cultural management: Reflection and future research agenda, <i>Chinese Management Studies</i>,2019(4).            [8]Fan, Zheng et al, Theoretical development of country and region management and intercultural management: Academic views of the 14th world management congress, <i>Management World</i> 2018(11).            [9]Fan, Zheng et al, Analysis on the intercultural Environment Factors of Chinese Enterprises Going Global. <i>Management World</i> 2018(7) .            [10]Fan, Zheng et a, A model of cultural influence factors in Chinese enterprises developing foreign market by the Belt and Road Initiative: An exploratory study based on grounded theory. <i>ATINER's Conference Paper Series</i> ,2018 (1).</p> <p><b><u>Academic/Professional Meeting Proceedings/Presentations</u></b>            [1]Fan, Zheng, What does business school teach in the era of intelligence? Keynote Speech, <i>Forum of Teaching Steering Committee of the Ministry of Education for Business Administration</i>, Jul.2022.            [2]Fan, Zheng, Thinking analysis of Chinese and foreign management masters, Keynote Speech, <i>The 23rd World and Oriental Management Forum</i>, Nov.2020.            [3]Fan, Zheng, The 9 eras of world management, Keynote Speech , <i>China Business Management Research Association 2019 Annual Conference</i>,Aug.2019.            [4]Fan, Zheng, Cross-cultural big data platform for Chinese enterprises “Going Global” Strategy, Keynote Speech, <i>World Management Conference</i>,Jun.2018.</p> <p><b><u>Competitive Research Awards Received</u></b>            [1]2018 , Special Award for the International Federation of Scholarly Association of Management(IFSAM)            [2]2018 , Excellent Paper Award for the 14th World Congress of IFSAM.</p> <p><b><u>Monograph/Textbooks/Cases/Others</u></b>            [1]Fan, Zheng, <i>Cultural Environment &amp; Cross-Cultural Management</i>, Economic</p>



	<p>Management Press 2023.</p> <p>[2]Fan, Zheng, <i>Public Relations</i>, Economic Management Press 2021.</p> <p>[3]Fan, Zheng, <i>Cross-Cultural Management</i>, Economic Management Press 2021.</p> <p>[4]Fan, Zheng et al, <i>Eastern Management</i>, World Scientific, 2020.</p> <p>[5]Fan, Zheng, <i>Top 10 Global Management Modes: Global Management Modes Based on World Civilization Systems</i>, Economic Management Press, 2020.</p> <p><b><u>RESEARCH GRANTS</u></b></p> <p>Study on the Cross-cultural Big Data Platform for Chinese Enterprises “Going Global” Strategy, Major Project of National Social Sciences Fund (15ZDA063) . Research grants: ¥800, 000,2015-2021.</p>
<p><b>Additional Information</b></p>	
<p><b>Academic Service</b></p>	<p>Member, National Teaching Guidance Committee for Business Administration Vice Director, Chinese Institute of Business Administration (CIBA) Secretary-general, National Teaching Guidance Sub-Committee of Public Administration Ten thousand outstanding innovation and entrepreneurship mentors nationwide Vice Chairman, Shanghai MBA Education Guidance Committee Member, Shanghai Municipal Discipline Review Group (Business Administration Editorial Committee Member, Management Cases Review Chief Editor, Cross-cultural Management Executive Editor, Public Relations Studies Special Issue Editor, Chinese Management Studies (SSCI) Supervisor, Shanghai Management Science Association Executive Director, Shanghai Public Administrative Association Vice Chairman, Shanghai Management Education Association Deputy Secretary-General of Shanghai Public Relations Association Standing Director, Chinese Business Management Research Association (CIBA) Deputy Director, Corporate Culture Professional Committee of CBMRA Director, Chinese Academy of Management (CAM) Member, Case Studies Professional Committee of CAM Member, International Association for Chinese Management Research (IACMR) Distinguished Professor of business schools of City University of Macau . Member, American Management Association Director of IFSAM and the member of the China Committee</p>
<p><b>Application in Business</b></p>	<p>Research on the Realization Path of More Orderly, Safer and Cleaner City, Shanghai Municipal Government Decision Consulting Research Center, Research grants: ¥120, 000,2018-2019.</p>



<p>Engagement in School Activities &amp; Public Services Beyond Teaching Responsibilities</p>	<p><input checked="" type="checkbox"/>Policy Decision <input type="checkbox"/>Advising <input checked="" type="checkbox"/>Research <input type="checkbox"/>Directing an Extracurricular Activities <input checked="" type="checkbox"/>Providing Academic Advising <input type="checkbox"/>Providing Career Advising <input checked="" type="checkbox"/>Member of University/School Committees/ <input type="checkbox"/>Others (Please Specify _____)</p>
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