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	Discipline	Business Administration	
	Courses Taught	UG: Introduction to E-commerce, E-marketing, Cross-border E-commerce B2C multi-platform operation, Cross-border E-commerce B2B operation	
	Introduction (paragraph)	<p>Associate Professor. Management Doctor in Zhejiang Gongshang University, has been committed to Digital commerce and business Intelligence and achieved a series of important research results. Host four provincial scientific research projects, such as Zhejiang Provincial Philosophy and Social Sciences Planning Project, the Soft Science Research Program of Zhejiang and Zhejiang Natural Science Foundation Project. Published about ten high-level papers in Measurement , Systems, System Engineering Theory and Practice and other journals.</p>	